



SPONSORSHIP OPPORTUNITIES

SATURDAY, APRIL 25, 2026
NORTH QUINCY

stopthestigma5k.org



PRESENTING SPONSOR:

ARBELLA
INSURANCE FOUNDATION

PROCEEDS BENEFIT INTERFAITH SOCIAL SERVICES' NEW DIRECTIONS COUNSELING CENTER



THE IMPACT OF YOUR SPONSORSHIP

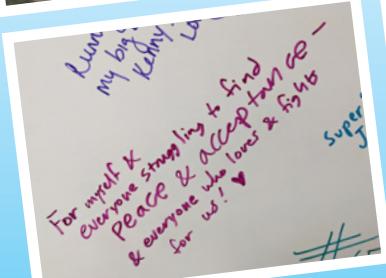
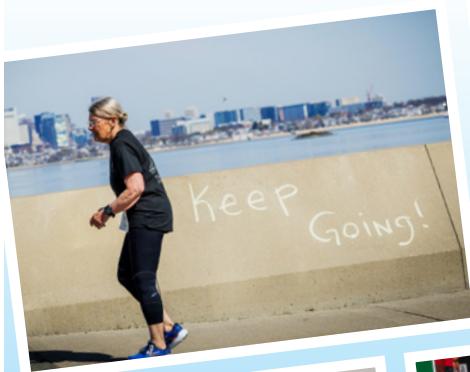
SPONSORING THE 5K IS AN OPPORTUNITY TO SUPPORT OUR FRIENDS, NEIGHBORS AND FAMILY MEMBERS AFFECTED BY MENTAL ILLNESS AND ADDICTION

Your sponsorship will:

- Publicize your business to thousands in our community who support Interfaith's programs.
- Sustain Interfaith's New Directions Counseling Center — a mental health safety net for the community since 1947.
- Fund counseling sessions for local residents in need. We provide the first four counseling sessions free of charge to our new clients to help them overcome barriers to seeking care. A sliding fee scale is made available for clients who may be uninsured or underinsured. The success of our 5K event supports these sessions, and many others, for individuals who otherwise would not be able to afford treatment.
- Help Stop the Stigma associated with mental illness and addiction!

Here are some of the recent clients our New Directions therapists began helping to heal:

- An 82-year-old recently retired woman, living alone without relatives close by, sought assistance to deal with loneliness, depression and hopelessness.
- A 31-year-old learned she has a serious eye disease and will be completely blind within a short time. A therapist is helping her with the emotional fallout from this life-changing diagnosis.
- An 8-year-old was abandoned by a mother struggling with substance abuse. She was taken in by her aunt, and they sought help to process emotional trauma.
- An 18-year-old faced difficulty adjusting to college life. He sought assistance to develop the mental health skills needed to navigate life as an independent adult.
- A 61-year-old man lost his long-term job. Therapists are helping him cope with the shock, sadness and loss of identity.





SPONSOR BENEFITS

**SUPPORT INTERFAITH'S EFFORTS TO CHALLENGE
STEREOTYPES AND ELIMINATE THE STIGMA OF
MENTAL ILLNESS AND ADDICTION**

RECOGNITION AND BENEFITS	PRESENTING \$10,000	5K \$5,000	GOLD \$2,500	SILVER \$1,000	BRONZE \$500
Opportunity to speak at event or provide a 30-second video to post on our website and social channels	●				
Logo on each mile marker and water stop sign along race route	●				
Logo on hundreds of lawn signs displayed in Quincy and surrounding towns	●				
Table at event to provide promotional materials about your organization	●	●			
Logo on digital billboard in Boston	●	●			
Logo on pre-event banner displayed in Quincy	●	●			
Featured on postcard mailer (5,000+ households)	LOGO	LOGO	NAME		
Logo on event website	●	●	●		
Featured in event press releases	●	●	●	●	
Featured on race T-shirts	LOGO	LOGO	LOGO	NAME	
Featured in social media communication	EXCLUSIVE POST	EXCLUSIVE POST	GROUP POST	GROUP POST	GROUP POST
Featured in 5K email communications	LOGO	LOGO	LOGO	NAME	NAME
Featured on event-day sponsor banner	LOGO	LOGO	LOGO	NAME	NAME
Custom coupon code for your organization's 5K participants	\$10 OFF	\$10 OFF	\$5 OFF	\$5 OFF	



EVENT SPONSORSHIP

INTERFAITH SOCIAL SERVICES' ANNUAL STOP THE STIGMA 5K

SATURDAY, APRIL 25, 2026

YES! WE WOULD LIKE TO BE AN EVENT SPONSOR AT THIS LEVEL ►

PRESENTING: \$10,000 5K: \$5,000 GOLD: \$2,500 SILVER: \$1,000 BRONZE: \$500

The current sponsorship incentives are listed on the previous page. We are happy to schedule a meeting to discuss development of a sponsorship package that meets your specific marketing needs.

OTHER WAYS TO DONATE ►

Although we cannot be a sponsor, we would like to make a one-time gift of \$ _____ or a raffle item (gift certificate, merchandise, etc.).

ITEM DESCRIPTION: _____ ITEM VALUE: \$ _____

CONTACT INFORMATION ►

COMPANY NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

COMPANY CONTACT PERSON: _____

PHONE: _____ EMAIL: _____

TO PAY BY CHECK ►

Send completed form and check payable to *Interfaith Social Services* to
Interfaith Social Services, Attn: Paula Daniels 105 Adams St., Quincy MA 02169.



TO PAY BY CREDIT CARD ►

Scan the QR code at right or go to stopthestigma5K.org.

Please submit this completed form no later than February 27 to get full benefits.

If you have questions, please call Paula Daniels at (617) 773-6203 x28 or email pdaniels@interfaithsocialservices.org.