



# STOP THE STIGMA 5K

INTERFAITH SOCIAL SERVICES

April 29, 2023 ~ North Quincy, MA

**An opportunity to support our friends, neighbors and family members affected by mental illness and addiction.**

Nearly everyone in our community knows someone who has been affected by mental illness or addiction. To bring awareness to these issues and raise funds to support our New Directions Counseling Center, each year Interfaith Social Services hosts the **Stop the Stigma 5K**.

You can help show our community that mental illness is not a cause for shame.

Your sponsorship will:

- Publicize your business to **thousands of South Shore residents who support Interfaith's programs.**
- Sustain Interfaith's **New Directions Counseling Center**—a mental health safety net for the community since 1947.
- Fund **counseling sessions** for local residents in need.
- Help **Stop the Stigma** associated with mental illness and addiction!



**StopTheStigma5K.org**





# SPONSOR BENEFITS

Support Interfaith's efforts to challenge stereotypes and eliminate the stigma of mental illness and addiction

## 5K SPONSOR ..... \$5,000

*(Provides a mental health counseling session to 150 people suffering with a mental illness or substance abuse problem)*

- Featured in event press releases
- Prominently featured on event website, in an exclusive social media post and all 5K email and print communications, including postcard mailer
- Company logo prominently featured on pre-event banners displayed in Quincy and digital billboard in Boston
- Company logo on event day sponsor banner and each mile marker along race route
- Company logo prominently featured on T-shirts
- Custom coupon code for \$10 off registration fees for your company's participants

## GOLD SPONSOR ..... \$2,500

*(Provides ongoing counseling for eight trauma survivors who are learning to cope with their PTSD)*

- Featured in event press releases
- Featured on event website, in an exclusive social media post and 5K email and print communications
- Company logo prominently featured on pre-event banners displayed in Quincy
- Company logo on event day sponsor banner
- Company logo prominently featured on T-shirts
- Custom coupon code for \$10 off registration fees for your company's participants

## SILVER SPONSOR ..... \$1,000

*(Provides help for four young adolescents who are suffering from debilitating anxiety)*

- Featured in event press releases
- Featured in social media post and all 5K email communications
- Company logo on event day sponsor banner
- Company name on T-shirts
- Custom coupon code for \$5 off registration fees for your company's participants

## BRONZE SPONSOR ..... \$500

*(Provides entire cost of counseling sessions for two couples in need of marriage counseling)*

- Featured in social media post and all 5K email communications
- Company name on event day sponsor banner

\*Deadline for submission of logos for postcard mailer and pre-event banners is **March 3**; deadline for logos and names to be printed on t-shirts and event day banner is **March 24**. Donations and sponsorships are still accepted after this date, but will not be on printed materials.

Please e-mail company logos to [pdaniels@interfaithsocialservices.org](mailto:pdaniels@interfaithsocialservices.org).



# Event Sponsorship Form

Interfaith Social Services'  
49<sup>th</sup> Annual Stop the Stigma 5K

☐ **YES!** We would like to be an Event Sponsor at this level:

☐ **5K** \$5,000 ☐ **Gold** \$2,500 ☐ **Silver** \$1,000 ☐ **Bronze** \$500

*The current sponsorship incentives are listed in the enclosed sponsor packet. We are happy to schedule a meeting to discuss development of a sponsorship package that meets your specific marketing needs.*

## OTHER WAYS TO DONATE:

Although we cannot be a sponsor, we would like to make a **one-time gift** of \$ \_\_\_\_\_ or a **raffle item** (gift certificate, merchandise, etc.).

Item Description: \_\_\_\_\_ Item Value: \$ \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Company Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please choose a method of payment:

**Please mail this completed form no later than March 3 to get full incentive benefits.**

Mail to: Interfaith Social Services, Attn: Paula Daniels 105 Adams Street, Quincy MA 02169

*If you have questions, please call Paula Daniels at (617) 773-6203 x28 or email [pdaniels@interfaithsocialservices.org](mailto:pdaniels@interfaithsocialservices.org)*

**All donations are tax deductible. Interfaith Social Services' Tax Exempt ID #: 04-2104853**