



# STOP the STIGMA Virtual 5K

INTERFAITH SOCIAL SERVICES

April 26-May 2, 2021

**An opportunity to support our friends, neighbors and family members affected by mental illness and addiction.**

Nearly everyone in our community knows someone who has been affected by mental illness or addiction. To bring awareness to these issues and raise funds to support our New Directions Counseling Center, each year Interfaith Social Services hosts the **Stop the Stigma 5K**.

You can help show our community that mental illness is not a cause for shame.

Your sponsorship will:

- Publicize your business to **thousands of South Shore residents who support Interfaith's programs.**
- Sustain Interfaith's **New Directions Counseling Center**—a mental health safety net for the community since 1947.
- Fund **counseling sessions** for local residents in need.
- Help **Stop the Stigma** associated with mental illness and addiction!



## StopTheStigma5K.org





# SPONSOR BENEFITS

Support Interfaith's efforts to challenge stereotypes and eliminate the stigma of mental illness and addiction

## 5K SPONSOR ..... \$5,000

*(Provides a mental health counseling session to 200 people suffering with a mental illness or substance abuse problem)*

- Exclusive e-newsletter or blog post dedicated to company's partnership and sponsorship
- Featured in event press releases
- Prominently featured on event website, in an exclusive social media post and all 5K email and print communications, including postcard mailer
- Company logo prominently featured on pre-event banners displayed in Quincy and digital billboard in Boston
- Company logo prominently featured on T-shirts
- Company logo featured on the ribbon of participants' finisher medals

## GOLD SPONSOR ..... \$2,500

*(Provides ongoing counseling for eight trauma survivors who are learning to cope with their PTSD)*

- Featured in event press releases
- Prominently featured on event website, in an exclusive social media post and all 5K email and print communications, including postcard mailer
- Company logo prominently featured on pre-event banners displayed in Quincy and digital billboard in Boston
- Company logo prominently featured on T-shirts

## SILVER SPONSOR ..... \$1,000

*(Provides help for four young adolescents who are suffering from debilitating anxiety)*

- Featured in event press releases
- Featured in social media post and all 5K email communications
- Company logo on T-shirts

## BRONZE SPONSOR ..... \$500

*(Provides entire cost of counseling sessions for two couples in need of marriage counseling)*

- Featured in social media post and all 5K email communications
- Company name on T-shirts

## SUPPORTER SPONSOR ..... \$300

*(Provides entire cost of counseling sessions for a family suffering from the loss of a loved one)*

- Featured in social media post and all 5K email communications

\*Deadline for submission of logos for postcard mailer and banner is **March 5**; deadline for logos and names to be printed on t-shirts is **April 2**. Donations and sponsorships are still accepted after this date, but will not be on printed materials.

Please e-mail company logos to

[pdaniels@interfaithsocialservices.org](mailto:pdaniels@interfaithsocialservices.org).



### Form a Company Team

Groups with at least 20 members registered by April 2 will receive personalized

Stop the Stigma 5K team t-shirts! Register at [StoptheStigma5K.org](http://StoptheStigma5K.org)



# Event Sponsorship Form

Interfaith Social Services'  
47<sup>th</sup> Annual Stop the Stigma Virtual 5K

☐ **YES!** We would like to be an Event Sponsor at this level:

☐ **5K** \$5,000 ☐ **Gold** \$2,500 ☐ **Silver** \$1,000 ☐ **Bronze** \$500 ☐ **Supporter** \$300

*The current sponsorship incentives are listed in the enclosed sponsor packet. We are happy to schedule a Zoom meeting or phone call to discuss development of a sponsorship package that meets your specific marketing needs.*

Although we cannot be a sponsor, we would like to make a one-time gift of \$ \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Company Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Please choose a method of payment:**

- ☐ Our check made out to *Interfaith Social Services* is enclosed with this form
- ☐ We would like to donate by credit card via your website at <https://interfaithsocialservices.org/5Ksponsor/>

**Please mail this completed form no later than March 5 to get full incentive benefits.**

Mail to: Interfaith Social Services, Attn: Paula Daniels 105 Adams Street, Quincy MA 02169

*If you have questions, please call Paula Daniels at (617) 773-6203 x28 or email [pdaniels@interfaithsocialservices.org](mailto:pdaniels@interfaithsocialservices.org)*

**All donations are tax deductible. Interfaith Social Services' Tax Exempt ID #: 04-2104853**