

FEED THE HUNGRY GALA 2020 SPONSORSHIP FORM

☐ *Yes!* WE WOULD LIKE TO BE A FEED THE HUNGRY GALA SPONSOR AT THIS LEVEL

EVENT SPONSORSHIPS

- ___ Presenter \$25,000
- ___ Champion \$10,000
- ___ Hero \$5,000
- ___ Activist \$2,500
- ___ Supporter \$1,000

UNDERWRITING SPONSORSHIPS

- ___ Mobile Bidding: \$5,000
- ___ Interactive Game: \$2,500 per game

OTHER SPONSORSHIPS

- ___ Media
- ___ In-Kind (Auction, Game, Services)
- ___ Custom / Other

☐ Although we cannot be a sponsor, we would like to make a one-time gift of \$ _____ to support Interfaith Social Services.

CONTACT INFORMATION

COMPANY NAME: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

CONTACT PERSON: _____

PHONE: _____ EMAIL: _____

PAYMENT INFORMATION

☐ Our check made out to Interfaith Social Services is enclosed. ☐ Please invoice us for the donation.

OTHER WAYS TO DONATE TO THE EVENT

Donors providing in-kind donations valued over \$1,000 will receive: Two virtual tickets to the Gala, recognition in the overall social media campaign and on signage at the event.

☐ We would like to donate an Auction item or Game prize.

DESCRIPTION OF THE ITEM(S) BEING DONATED: _____

RESTRICTIONS ASSOCIATED WITH THE ITEM(S) (INCLUDING BLACKOUT DATES, EXPIRATION DATE, ETC.): _____

ESTIMATED \$ VALUE: _____



Please submit your completed reply form by:

SEPTEMBER 11, 2020 to receive maximum recognition of your sponsorship. **OCTOBER 23, 2020** to be recognized at the Gala.

Please Return Form via mail to Interfaith Social Services, Attn: Feed the Hungry Gala, 105 Adams Street, Quincy MA 02169 or fax to (617) 472-4987. **IF YOU HAVE QUESTIONS OR NEED ADDITIONAL INFORMATION**, please contact Rick Doane at (617) 773-6203 ext. 17 or RDoane@InterfaithSocialServices.org.

INTERFAITH SOCIAL SERVICES' TAX EXEMPT ID #: 04-2104853

Sponsorship Opportunities





December 4, 2020

FEEDTHEHUNGRYGALA.ORG

Proceeds Benefit



INTERFAITH SOCIAL SERVICES

Presenter Sponsor



ARBELLA INSURANCE FOUNDATION

PEOPLE ARE HUNGRY FOR MORE THAN JUST FOOD
now more than ever...

Your Sponsorship Directly Impacts the Community



Food Pantry

As one of the largest pantries in Greater Boston, Interfaith provides groceries, diapers and personal care products to thousands of neighbors each year.

Due to the public health crisis we are registering **4 times as many new clients** and **distributing 1,000+ more bags of groceries each month**. This has resulted in an additional expenditure of \$6,500 per month on food, disposable grocery bags, PPE and deep cleanings.

Mental Health

Our New Directions Counseling Center provides compassionate counseling on a sliding scale payment system for anyone affected by mental illness or addiction.

The **stresses of the COVID-19 crisis** have caused an increase in the number of clients reaching out for help with anxiety, fear, addiction, depression and isolation.



Joy for Children in Need

More than **1,500 children** are served annually by Interfaith's food pantry.

Seasonal programs such as Bunny Baskets, Halloween costumes and holiday gifts provide a little joy for our youngest clients.

Homelessness Prevention

Interfaith's HomeSafe programs offers **budget counseling and financial assistance** to help keep families in their homes.

We are helping to keep people safe in a home instead of facing the tragedy of homelessness. Our program is bracing for a wave of calls for assistance as the moratorium on evictions expires.



Volunteers

Our programs are only able to run because of the **unwavering support** of our volunteer heroes.

As the coronavirus prevented many of our long-time volunteer crew members from continuing to serve, an army of new volunteers from **the community stepped up** to help our neighbors in need.



2020 Sponsorship Opportunities



Presenter Sponsor | \$25,000

- Corporate logo prominently displayed as a Presenter Sponsor on all Gala promotional materials, including pre-event advertising, email blasts, invitations and more
- Logo featured on the Interfaith Social Services website for one year (35,000+ visitors per year), with link to corporate website
- Featured in overall social media campaign and all event publicity
- Press release dedicated to Presenter Level Sponsor's partnership with Interfaith Social Services
- Corporate logo onscreen during the entirety of the virtual gala
- Opportunity to include printed promotional material in the night-of printed materials sent to guests
- Corporate logo prominently featured in Feed the Hungry Virtual Recipe Book sent to guests
- Opportunity to provide a 30-second pre-recorded testimonial shared via Interfaith's social channels and at end of virtual gala
- Premium virtual tickets for 14 guests

Champion Sponsor | \$10,000

- Corporate logo displayed as a Champion Sponsor on all Gala promotional materials, including pre-event advertising, email blasts, invitations and more
- Featured in overall social media campaign and all event publicity
- Corporate logo prominently featured in virtual cocktail hour slide show
- Opportunity to include printed promotional material in the night-of printed materials sent to guests
- Corporate logo featured in Feed the Hungry Virtual Recipe Book sent to guests
- Opportunity to provide a 30-second pre-recorded testimonial shared via Interfaith's social channels and at end of virtual gala
- Premium virtual tickets for 10 guests

Hero Sponsor | \$5,000

- Corporate logo displayed as a Hero Sponsor on all Gala promotional materials, including pre-event advertising, email blasts, invitations and more
- Featured in overall social media campaign and all event publicity
- Corporate logo featured in virtual cocktail hour slide show
- Corporate logo prominently featured in the night-of printed materials and the Feed the Hungry Virtual Recipe Book sent to guests
- Premium virtual tickets for 8 guests

Activist Sponsor | \$2,500

- Credit as an Activist Sponsor on all Gala promotional materials, including pre-event advertising, email blasts, invitations and more
- Featured in overall social media campaign
- Corporate logo featured in virtual cocktail hour slide show
- Company name featured in the night-of printed materials and the Feed the Hungry Virtual Recipe Book sent to guests
- Premium virtual tickets for 6 guests

Supporter Sponsor | \$1,000

- Credit as a Supporter Sponsor on some Gala promotional materials
- Sponsorship recognition via event social media campaign
- Company name featured in the night-of printed materials and the Feed the Hungry Virtual Recipe Book sent to guests
- Premium virtual tickets for 4 guests

2020 Event Underwriting Sponsorships

Mobile Bidding | \$5,000

- Logo prominently displayed on mobile bidding platform throughout the virtual event
- Virtual tickets for 2 guests

Interactive Game | \$2,500 (up to 3 available)

- Logo prominently displayed as part of the virtual back drop during game
- Corporate representative leads the game live
- Virtual tickets for 2 guests

Custom Sponsorship Opportunities

Our Sponsorships have been created to offer maximum exposure and benefits for your organization, but we will happily customize a package to meet your goals. Please contact **Rick Doane** at **RDoane@InterfaithSocialServices.org** to discuss your custom package.