

THE 20TH ANNUAL

feed the hungry

ANNUAL GALA

INTERFAITH SOCIAL SERVICES

FRIDAY, DECEMBER 8, 2017
 Granite Links Ballroom, Quincy, MA
www.FeedHungryGala.org



Sponsorship Opportunities



Presenting Sponsors



The History of INTERFAITH SOCIAL SERVICES

How Your Partnership Impacts Families on the South Shore

\$25,000 provides a week's worth of food to 6,000 households

\$10,000 fills 900 bags with fresh produce for hungry families

\$5,000 prevents homelessness for five South Shore families

\$2,500 makes it possible for Interfaith's team to rescue over 30,000 pounds of food from local supermarkets

\$1,000 mental health counseling sessions for 50 individuals who otherwise would have nowhere else to turn for help

\$400 supplies one week's worth of diapers for young children whose families depend on Interfaith's food pantry

The South Shore's Multiservice Center for Families in Need

Founded in 1947, Interfaith Social Services is dedicated to improving life for South Shore families and individuals in need. Our unique approach relies on a team of staff, volunteers, donors and community partners who deliver compassionate, client-centered programs focused on hunger, mental health and emergency assistance.

Programs include:

- **The Pantry Shelf**
- **HomeSafe**
- **New Directions Counseling Center**
- **Bureau Drawer Thrift Shop**
- **Seasonal Initiatives**
- **The Learning Pantry**
- **Plant.Grow.Share**
- **Career Closet**



Service area expanded to include **10 South Shore communities**



First **South Shore Walk Fundraiser** is organized, the **Bureau Drawer Thrift Shop** opened its doors, and the **Pantry Shelf emergency food program** started serving clients.

The **HomeSafe program** was launched to prevent Homelessness and provide emergency assistance to families in need. The first **Feed the Hungry fundraiser** was held at the Company Theater in Norwell.

The **Career Closet program** began providing professional attire to job seekers.



Interfaith Social Services purchased **105 Adams Street**, the current home of their offices and all programs.



The **Learning Pantry** program was launched to provide food pantry clients with life skills including: financial literacy, nutrition and addiction recovery.

Interfaith's weekly volunteers and corporate partners contribute a **record setting 23,000 hours of volunteer service** through Interfaith's various programs.

1947

Interfaith Social Services (originally called Protestant Community Services) was founded to **help Quincy families in need**. Programs focused on adoption, foster care and helping at risk children and teens.

1957

The organization is renamed **Protestant Social Service Bureau**. The New Directions Counseling Center begins serving clients.

1975



1980s

The **HomeShare project** began, matching single seniors living alone with persons seeking a room in exchange for services, room and board.

1990s

1998

The organization's name was changed to **Interfaith Social Services**. Interfaith is a nonreligious organization with deep rooted support and partnership from the faith community.



1999

2000

The **Food Pantry's Easter Basket and Help for the Holidays adopt-a-family programs** began to assist food pantry clients who could not provide holiday gifts for their children.



2003

2009

The **Plant.Grow.Share** program began, planting a garden at Interfaith's offices and began emphasizing the importance of fresh fruit and vegetable donations to the food pantry.



2011

2015

Building improvements were made including a new roof, new windows, additional freezers, refrigerators and shelving for the food pantry.

2016

For more information please visit www.interfaithsocialservices.org

20th Annual Feed the Hungry Gala

Sponsorship Levels

Presenting Level Sponsor | \$25,000

- Corporate Logo prominently displayed as a Presenting Sponsor on all Gala promotional materials, including: pre-event advertising, email blasts, invitations, lawn signs posted throughout the South Shore region, pre-event banners and signage, and more
- Logo featured on the Interfaith Social Services website for one year (30,000+ hits per year), with link to corporate website
- Featured in overall social media campaign and all event publicity
- Opportunity to create multiple corporate branded social media incentives/contests to increase publicity throughout the year
- E-Newsletter dedicated to Presenting Level sponsor's partnership with Interfaith Social Services
- Logo prominently displayed during the event in the program book, on banners, signage, and in digital presentation on various screens
- Exclusive media liaison assigned to facilitate introductions with journalists attending the event
- Special recognition from the podium at all Gala events
- Inclusion of corporate branded give-a-way items in gift bags
- Up to twelve (12) tickets and reserved table

Champion | \$10,000

- Corporate Logo displayed as a Champion Sponsor on all Gala promotional materials, including: pre-event advertising, email blasts, invitations, lawn signs posted throughout the South Shore region, pre-event banners and signage, and more
- Logo featured on the Interfaith Social Services website for one year (30,000+ hits per year), with link to corporate website
- Featured in overall social media campaign and all event publicity
- Opportunity to create a corporate branded social media incentive to increase publicity throughout the year
- Logo displayed during the event in the program book, on banners, signage, and in digital presentation on various screens
- Special recognition from the podium at all Gala events
- Inclusion of corporate branded give-a-way items in gift bags
- Up to ten (10) tickets and reserved table

Hero | \$5,000

- Corporate Logo displayed as a Hero Sponsor on all Gala promotional materials, including: pre-event advertising, email blasts, invitations, pre-event banners and signage, and more.
- Logo featured on the Feed the Hungry Gala website for one year, with link to corporate website
- Featured in overall social media campaign and all event publicity
- Opportunity to create a corporate branded social media incentive to increase publicity throughout the year
- Logo featured during the event in the program book, on banners, signage, and in digital presentation on various screens
- Inclusion of corporate branded give-a-way items in gift bags
- Up to eight (8) tickets and reserved table

Activist | \$2,500

- Credit as an Activist Sponsor on all printed Gala materials
- Logo displayed on the Feed the Hungry Gala website for one year, with link to corporate website
- Recognition in overall social media campaign
- Opportunity to create a corporate branded social media incentive to increase publicity throughout the year
- Logo featured during the event on banners, signage, and in digital presentation on various screens
- Inclusion of corporate branded give-a-way items in gift bags
- Up to six (6) tickets — special offer: reserved table for early bird activist level sponsors; limited availability based upon date of sponsorship commitment

Supporter | \$1,000

- Credit as a Supporter Sponsor on printed event materials at the Gala
- Sponsorship recognition via event social media campaign
- Listed during the event on banners, signage, and in digital presentation on various screens
- Up to four (4) tickets

2017 Event Underwriting Sponsorships

Mobile Bidding | \$5,000

- Logo prominently displayed throughout the event and via the mobile bidding app

Band & Entertainment | \$3,000

- Logo prominently displayed during entertainment portion of the evening; acknowledgement from the band during performance

Interactive Game | \$2,500

5 games available — sponsor all 5 for \$10,000

- Logo prominently displayed at the sponsored game and signage. Creative opportunities available for branding and prizes.

Program Book Sponsor | \$2,000

- Full page, color ad to be displayed in the inside cover of the program book

Napkin Sponsor | \$1,500

- Logo printed on cocktail napkins placed at beverage stations throughout the event
- Double this sponsorship to have your logo printed on all cocktail napkins placed

Coat Check Sponsor \$1,000

- Logo prominently displayed on signage at the Coat Check

Feed the Hungry Gala 2017 Sponsorship Reply

YES! WE WOULD LIKE TO BE A FEED THE HUNGRY GALA SPONSOR AT THIS LEVEL:

EVENT SPONSORSHIPS

- ___ Presenting \$25,000
- ___ Champion \$10,000
- ___ Hero \$5,000
- ___ Activist \$2,500
- ___ Supporter \$1,000
- ___ Neighbor \$400

UNDERWRITING SPONSORSHIPS

- ___ Mobile Bidding: \$5,000
- ___ Band & Event Entertainment: \$3,000
- ___ Interactive Game: \$2,500 per game
- ___ Program Book Sponsor: \$2,000
- ___ Napkin Sponsor: \$1,500
- ___ Coat Check Sponsor: \$1,000

OTHER SPONSORSHIPS

- ___ Media/In-Kind (Auction, Raffle, Event)
- ___ Custom / Other

Although we cannot be a sponsor, we would like to purchase _____ individual tickets to the event at \$150 per ticket.

Although we cannot be a sponsor, we would like to make a one-time gift of \$ _____ to support Interfaith Social Services.

CONTACT INFORMATION ►

COMPANY NAME: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

CONTACT PERSON: _____

PHONE: _____ EMAIL: _____

PAYMENT INFORMATION ►

Our check made out to Interfaith Social Services is enclosed. Please invoice us for the donation.

We would like to pay with: VISA MC AMEX Discover

NAME ON CARD: _____

CARD NO.: _____ CSC CODE: _____ EXP. DATE: _____

SIGNATURE: _____

OTHER WAYS TO DONATE TO THE EVENT ►

Donors providing in-kind donations valued over \$1,000 will receive: Two (2) tickets to the Gala, recognition in the overall social media campaign and on signage at the event.

We would like to donate an item for the Auction or Raffle. We would like to donate 500 items for the SWAG BAGs.

DESCRIPTION OF THE ITEM(S) BEING DONATED: _____

RESTRICTIONS ASSOCIATED WITH THE ITEM(S) (INCLUDING BLACKOUT DATES, EXPIRATION DATE, ETC.): _____

ESTIMATED \$ VALUE: _____



Please submit your completed reply form by...
AUGUST 1, 2017 to receive maximum recognition of your sponsorship;
SEPTEMBER 8, 2017 to be recognized on the event invitation;
NOVEMBER 15, 2017 to be recognized at the Gala.

Please Return Form via mail to Interfaith Social Services, Attn: Feed the Hungry Gala, 105 Adams Street, Quincy MA 02169 or fax to (617) 472-4987. **IF YOU HAVE QUESTIONS, OR NEED ADDITIONAL INFORMATION**, please call Rick Doane at (617) 773-6203 ext. 17.

INTERFAITH SOCIAL SERVICES' TAX EXEMPT ID #: 04-2104853