



SPONSORSHIP OPPORTUNITIES

SATURDAY, APRIL 27, 2024 • NORTH QUINCY

stopthestigma5k.org

CELEBRATING 50 YEARS OF SUPPORTING OUR COMMUNITY



ANNIVERSARY
SPONSOR:


ARBELLA
INSURANCE FOUNDATION

PROCEEDS BENEFIT INTERFAITH SOCIAL SERVICES' NEW DIRECTIONS COUNSELING CENTER



THE IMPACT OF YOUR SPONSORSHIP

SPONSORING THE 5K IS AN OPPORTUNITY TO SUPPORT OUR FRIENDS, NEIGHBORS AND FAMILY MEMBERS AFFECTED BY MENTAL ILLNESS AND ADDICTION

Nearly everyone in our community knows someone who has been affected by mental illness or addiction. To bring awareness to these issues and raise funds to support our New Directions Counseling Center, each year Interfaith Social Services hosts the Stop the Stigma 5K.

Your sponsorship will:

- Publicize your business to thousands in our community who support Interfaith's programs.
- Sustain Interfaith's New Directions Counseling Center—a mental health safety net for the community since 1947.
- Fund counseling sessions for local residents in need. We provide the first four counseling sessions free of charge to our new clients to help them overcome barriers to seeking care. A sliding fee scale is made available for clients who may be uninsured or underinsured. The success of our 5K event supports these sessions, and many others, for individuals who otherwise would not be able to afford treatment.
- Help Stop the Stigma associated with mental illness and addiction!

Here are some of the clients our New Directions' therapists began working with recently:

- A teenage girl who is trying to deal with her parents' hostile divorce. As a result, she is starting to have issues at school. She felt like she had no one to talk to before she began treatment with Interfaith's counseling center.
- A young father of three started drinking after losing his job. He is now in recovery and wants to do everything he can to stay healthy and find work.
- A 60-year-old woman was recently diagnosed with a disease which resulted in her near total loss of vision. She can no longer work and lost her job of 24 years. Interfaith's vision loss counseling specialist is working with her to help her adjust to her blindness and cope with the emotional and psychological ramifications of a such drastic life change.
- 8- and 6-year-old brothers lost their father. Their mother is so distraught she is having a hard time coping with and supporting them.





SPONSOR BENEFITS

SUPPORT INTERFAITH'S EFFORTS TO CHALLENGE STEREOTYPES AND ELIMINATE THE STIGMA OF MENTAL ILLNESS AND ADDICTION

RECOGNITION AND BENEFITS	ANNIVERSARY \$10,000	5K \$5,000	GOLD \$2,500	SILVER \$1,000	BRONZE \$500
Opportunity to speak at event or provide a 30-second video to post on our website and social channels	•				
Logo on each mile marker and water stop sign along race route	•				
Table at event to provide promotional materials about your organization	•	•			
Logo on digital billboard in Boston	•	•			
Logo on pre-event signs displayed in Quincy and surrounding towns	•	•			
Logo on postcard mailer (5,000+ households)	•	•	•		
Logo on event website	•	•	•		
Featured in event press releases	•	•	•	•	
Featured on race T-shirts	LOGO	LOGO	LOGO	NAME	
Featured in social media communication	EXCLUSIVE POST	EXCLUSIVE POST	GROUP POST	GROUP POST	GROUP POST
Featured in 5K email communications	LOGO	LOGO	LOGO	LOGO	NAME
Featured on event-day sponsor banner	LOGO	LOGO	LOGO	LOGO	NAME
Custom coupon code for your organization's 5K participants	\$10 OFF	\$10 OFF	\$10 OFF	\$5 OFF	\$5 OFF



EVENT SPONSORSHIP

INTERFAITH SOCIAL SERVICES' 50TH ANNUAL STOP THE STIGMA 5K

YES! WE WOULD LIKE TO BE AN EVENT SPONSOR AT THIS LEVEL ►

☐ ANNIVERSARY: \$10,000 ☐ 5K: \$5,000 ☐ GOLD: \$2,500 ☐ SILVER: \$1,000 ☐ BRONZE: \$500

The current sponsorship incentives are listed on the previous page. We are happy to schedule a meeting to discuss development of a sponsorship package that meets your specific marketing needs.

OTHER WAYS TO DONATE ►

Although we cannot be a sponsor, we would like to make a one-time gift of \$ _____ or a raffle item (gift certificate, merchandise, etc.).

ITEM DESCRIPTION: _____ ITEM VALUE: \$ _____

CONTACT INFORMATION ►

COMPANY NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

COMPANY CONTACT PERSON: _____

PHONE: _____ EMAIL: _____

TO PAY BY CHECK ►

Send completed form and check payable to *Interfaith Social Services* to
Interfaith Social Services, Attn: Paula Daniels 105 Adams St., Quincy MA 02169.

TO PAY BY CREDIT CARD ►

Scan the QR code at right or go to stopthestigma5K.org.



Please submit this completed form no later than March 1 to get full incentive benefits.

If you have questions, please call Paula Daniels at (617) 773-6203 x28 or email pdaniels@interfaithsocialservices.org.

ALL DONATIONS ARE TAX DEDUCTIBLE. INTERFAITH SOCIAL SERVICES' TAX EXEMPT ID #: 04-2104853