

# **EVENT SPONSOR BENEFITS**

## Platinum Sponsor \$2,500

# (Provides a mental health counseling session for 100 people who otherwise would have had nowhere else to turn for help)

- Featured in event press releases and Interfaith's newsletter
  - Speaking opportunity at event
- Name listed on the Interfaith Social Services website for one year
- Logo prominently featured in newspaper advertising to promote the event
- Prominently featured in the overall social media campaign and email blasts
- Company logo on each mile marker
- Company name and logo on event banner and T-shirt
- Company logo on event walk route map

### Gold Sponsor \$1,000

#### (Provides ongoing counseling for four trauma survivors who are learning to cope with their PTSD)

- Featured in Interfaith's newsletter
- Logo included in newspaper advertising to promote the event
- Prominently featured in the overall social media campaign and email blasts
- Company name and logo on event banner and T-shirt
- Company logo on event walk route map

## Silver Sponsor \$500

#### (Provides help for two young adolescents who are suffering from debilitating anxiety)

- Company name listed in newspaper advertising to promote the event
  - Featured in the overall social media campaign and email blasts
- Company name on event banner and T-shirt
- Company logo on event walk route map

## Bronze Sponsor \$250

#### (Provides entire cost of counseling sessions for a family suffering from the loss of a loved one)

- Featured in the overall social media campaign and email blasts
- Company logo on event walk route map

## **Friend Sponsor \$100**

#### (Provides multiple sessions to help individuals who are struggling to overcome addiction)

• Company name on event walk route map

#### \*Deadline for submission of logos and names to be printed on banners/t-shirts is April 12, 2016\*

Donations and sponsorships are still accepted after this date, but will not be printed on the banners and t-shirts. Please e-mail company logos to <u>rdoane@interfaithsocialservices.org.</u>



Dear Friend:

Virtually every family in the United States has been touched by mental illness and addiction. On Saturday, April 30<sup>th</sup> Interfaith Social Services is hosting an event to support our loved ones who struggle with these issues, The **42<sup>nd</sup> Annual South Shore Walk & 5K Race** in Quincy, MA. Please consider sponsoring this important event. Help us to challenge stereotypes and eliminate the stigma of mental illness and addiction.

You can support this important fundraiser by making a monetary donation, contributing a gift certificate from your business or a product that can be used in the event's Raffle. The South Shore Walk & 5K Race have become an annual tradition for hundreds of families and individuals from all over the Greater Boston area. All funds from this event support Interfaith Social Services' *New Directions Counseling Center*.

Approximately 1 in 5 adults in the U.S. experiences mental illness each year. We need to work together and help these individuals, our neighbors in need. Interfaith's *New Directions Counseling Center* provides a safety-net ensuring that everyone is able to receive care regardless of their health insurance status or income. Here are some examples of the clients we helped this year:

- An elderly gentleman who moved into an assisted living home and was having severe adjustment issues and depression
- A 30 year-old woman who ended an abusive relationship but was left with self-doubt and low selfesteem which had started to affect her work
- A 60 year-old woman with a recent diagnosis of stage 4 cancer who was having anxiety and panic attacks
- A 10 year-old child exhibiting anxiety, worrying about whether he would get into college, the health of his parents, the well-being of his baby sister and wars in the world
- A firefighter with PTSD
- A father who became dependent on prescription medication following surgery. After counseling, he resumed life free of substances.

These people, and many others, are hungry for care and we need your assistance to help them. Your donation will allow us to continue serving the growing number of families who turn to Interfaith every year in need of counseling, emergency assistance and food. Thank you for your consideration.

Sincerely,

Rick Doane

Executive Director - *Interfaith Social Services* rdoane@interfaithsocialservices.org 617-773-6203 ext.17



## **Event Sponsorship and In-Kind Donation Form**

#### Interfaith Social Services' 42<sup>nd</sup> Annual South Shore Walk & 5K Race Saturday, April 30, 2016 ~ The Kennedy Center, North Quincy

**YES!** We would like to be an Event Sponsor at this level:

□ Platinum \$2,500 □ Gold \$1,000 □ Silver \$500 □ Bronze \$250 □ Friend \$100 *The current sponsorship incentives are listed in the enclosed cover letter. We are happy to schedule a face-to-face meeting to discuss development of a sponsorship package that meets your specific marketing needs.* 

Interfaith S				
Company Na	ame:			
Address:		City:	State:	Zip:
Company Co	ontact Per	son:		
Phone:		Email:		
Please choo	se a meth	od of payment:		
	We woul Name on Card #: _ CSC Code	k made out to <i>Interfaith Social Services</i> d like to pay with credit card: Type of Card: e (3 or 4-digit code on back of card): E e:	card (VISA, MC, AME	
🗆 In-Kind	Donor (l	Raffle items and other product	or services)	
Description of	of donated	item(s) or services:		
Estimated value: \$		Restrictions associated with the ite (Blackout dates, expiration date, etc.)	strictions associated with the item(s):	
	Interfaith S	Please Mail this Completed Social Services, Attn: Paula Daniels 105		MA 02169
If you b	ave question	s please call Paula Daniels at (617) 773 6203 v2	8 or email ndaniels @interf	aitheocialearvices org

you have questions, please call Paula Daniels at (617) 773-6203 x28 or email pdaniels@interfaithsocialservices.org

All donations are tax deductible. Interfaith Social Services' Tax Exempt ID #: 04-2104853