



feed the hungry
ANNUAL GALA
 INTERFAITH SOCIAL SERVICES

FRIDAY, DECEMBER 7, 2018

Granite Links Ballroom, Quincy, MA
www.FeedHungryGala.org

SPONSORSHIP OPPORTUNITIES



Proceeds Benefit ▶



Presenting Sponsors ▶



INTERFAITH STATS

NEW DIRECTIONS

Less Than 48

▼ Number of hours clients wait to speak to a therapist. Many providers have months-long waiting lists. At New Directions, clients are seen as soon as possible.

850

▶ Number of sessions our therapists held with children last year.

The New Directions Counseling Center provides mental health counseling and addiction recovery treatment to local individuals and families.



FOOD PANTRY

Interfaith's Food Pantry uses a combination of purchased and rescued food to provide emergency food assistance to thousands of households per year.

5

▶ **300,000+** Pounds of food rescued from local grocery stores.

▼ Number of meals Interfaith's food pantry is able to provide with just a \$1 donation.

65%

▶ Percentage of clients that visit the pantry just two times per year. Interfaith is truly a source of emergency food assistance. The majority of clients only turn to us in times of crisis.



600+

22,000+

▶ Number of diapers distributed to families in need through the food pantry. Disposable diapers cost about \$900 per year, per baby. We operate one of only 11 diaper banks in Massachusetts.

▼ Number of backpacks distributed to children at the beginning of the school year. Seasonal initiatives, in addition to backpacks, include Halloween costumes, holiday gifts, Thanksgiving meals and more.



HOME SAFE

HomeSafe provides families with the resources needed to prevent homelessness and the knowledge to prevent crises in the future.



VOLUNTEERS

21,752

▼ Number of hours donated by Interfaith's volunteers last year.

800

▶ Number of households that avoided homelessness and received budget counseling last year because of the HomeSafe program.



2018 Feed the Hungry Gala



SPONSORSHIP LEVELS



Presenting Level Sponsor | \$25,000

- Corporate logo prominently displayed as a Presenting Sponsor on all Gala promotional materials, including: pre-event advertising, email blasts, invitations, posters, fliers and more
- Logo featured on the Interfaith Social Services website for one year (30,000+ hits per year), with link to corporate website
- Featured in overall social media campaign and all event publicity
- Opportunity to create multiple corporate branded social media incentives/contests to increase publicity throughout the year
- Blog post and press release dedicated to Presenting Level sponsor's partnership with Interfaith Social Services
- Logo prominently displayed during the event in the program book, on banners, signage, and in digital presentation
- Special recognition from the podium at the Gala
- Up to twelve (12) tickets and reserved tables

Champion | \$10,000

- Corporate logo displayed as a Champion Sponsor on all Gala promotional materials, including: pre-event advertising, email blasts, invitations, posters, fliers and more
- Logo featured on the Interfaith Social Services website for one year (30,000+ hits per year), with link to corporate website
- Featured in overall social media campaign and all event publicity
- Opportunity to create a corporate branded social media incentive to increase publicity throughout the year
- Logo displayed during the event in the program book, on banners, signage, and in digital presentation
- Special recognition from the podium at the Gala
- Up to ten (10) tickets and reserved table

Hero | \$5,000

- Corporate logo displayed as a Hero Sponsor on all Gala promotional materials, including: pre-event advertising, email blasts, invitations, posters, fliers and more.
- Featured in overall social media campaign and all event publicity
- Opportunity to create a corporate branded social media incentive to increase publicity throughout the year
- Logo featured during the event in the program book, on banners, signage, and in digital presentation
- Up to eight (8) tickets and reserved table

Activist | \$2,500

- Credit as an Activist Sponsor on all printed Gala materials
- Featured recognition in overall social media campaign
- Logo featured during the event on banners, signage, and in digital presentation
- Up to six (6) tickets. *ACT NOW: Limited number of reserved tables for this level. Availability will be based upon date of sponsorship commitment*

Supporter | \$1,000

- Credit as a Supporter Sponsor on printed event materials at the Gala
- Sponsorship recognition via event social media campaign
- Listed during the event on banners, signage, and in digital presentation
- Up to four (4) tickets – *No reserved table at this level*



2018 Event Underwriting Sponsorships

Mobile Bidding | \$5,000

- Logo prominently displayed throughout the event and via the mobile bidding app

Band & Event Entertainment | \$3,000

- Logo prominently displayed during the entertainment portion of the evening, and acknowledgement from the band during performance

Interactive Game | \$2,500

(5 Games Available ~ Sponsor all 5 for \$10,000)

- Logo prominently displayed at the individual game and on all individual game signage. Creative opportunities available for branding and prizes.

Napkin Sponsor | \$2,000

- Logo printed on cocktail napkins placed at food and beverage stations throughout the event

Coat Check Sponsor | \$1,000

- Logo prominently displayed on signage at the Coat Check

CUSTOM Sponsorship Opportunities

Our Sponsorships have been created to offer maximum exposure and benefits for your organization, but we will happily customize a package to meet your goals. Please contact
Rick Doane at
RDoane@InterfaithSocialServices.org
to discuss your custom package.

Feed the Hungry Gala 2018 Sponsorship Form

YES! WE WOULD LIKE TO BE A FEED THE HUNGRY GALA SPONSOR AT THIS LEVEL:

EVENT SPONSORSHIPS

- ___ Presenting \$25,000
- ___ Champion \$10,000
- ___ Hero \$5,000
- ___ Activist \$2,500
- ___ Supporter \$1,000
- ___ Neighbor \$400

UNDERWRITING SPONSORSHIPS

- ___ Mobile Bidding: \$5,000
- ___ Band & Event Entertainment: \$3,000
- ___ Interactive Game: \$2,500 per game
- ___ Program Book Sponsor: \$2,000
- ___ Napkin Sponsor: \$2,000
- ___ Coat Check Sponsor: \$1,000

OTHER SPONSORSHIPS

- ___ Media/In-Kind
(Auction, Raffle, Event)
- ___ Custom / Other

Although we cannot be a sponsor, we would like to purchase _____ individual tickets to the event at \$150 per ticket.

Although we cannot be a sponsor, we would like to make a one-time gift of \$ _____ to support Interfaith Social Services.

CONTACT INFORMATION ▶

COMPANY NAME: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

CONTACT PERSON: _____

PHONE: _____ EMAIL: _____

PAYMENT INFORMATION ▶

Our check made out to Interfaith Social Services is enclosed. Please invoice us for the donation.

We would like to pay with: VISA MC AMEX Discover

NAME ON CARD: _____

CARD NO.: _____ CSC CODE: _____ EXP. DATE: _____

SIGNATURE: _____

OTHER WAYS TO DONATE TO THE EVENT ▶

Donors providing in-kind donations valued over \$1,000 will receive: Two (2) tickets to the Gala, recognition in the overall social media campaign and on signage at the event.

We would like to donate an item for the Auction or Raffle.

DESCRIPTION OF THE ITEM(S) BEING DONATED: _____

RESTRICTIONS ASSOCIATED WITH THE ITEM(S) (INCLUDING BLACKOUT DATES, EXPIRATION DATE, ETC.): _____

ESTIMATED \$ VALUE: _____



Please submit your completed reply form by...

AUGUST 3, 2018 to receive maximum recognition of your sponsorship; **SEPTEMBER 7, 2018** to be recognized on the event invitation; **NOVEMBER 16, 2018** to be recognized at the Gala.

Please Return Form via mail to Interfaith Social Services, Attn: Feed the Hungry Gala, 105 Adams Street, Quincy MA 02169 or fax to (617) 472-4987. **IF YOU HAVE QUESTIONS, OR NEED ADDITIONAL INFORMATION**, please contact Rick Doane at (617) 773-6203 ext. 17 or RDoane@InterfaithSocialServices.org.

INTERFAITH SOCIAL SERVICES' TAX EXEMPT ID #: 04-2104853