



SPONSORSHIP OPPORTUNITIES

THE 19TH ANNUAL feed the hungry ANNUAL GALA



INTERFAITH
SOCIAL SERVICES

FRIDAY, DECEMBER 9, 2016

GRANITE LINKS BALLROOM, QUINCY, MASSACHUSETTS

www.FeedHungryGala.org



HOW YOUR PARTNERSHIP IMPACTS FAMILIES ON THE SOUTH SHORE...

- **\$25,000** provides a week's worth of food to 6,000 households
- **\$10,000** fills 900 bags with fresh produce for hungry families
- **\$5,000** prevents homelessness for five South Shore families and provides mental health counseling sessions for 100 individuals who otherwise would have had nowhere else to turn for help
- **\$2,500** makes it possible for Interfaith's team to rescue over 30,000 pounds of food from local supermarkets
- **\$1,000** provides 568 bags of groceries for local families
- **\$350** supplies one week's worth of diapers for young children whose families depend on Interfaith's food pantry



THE SOUTH SHORE'S MULTISERVICE CENTER FOR FAMILIES IN NEED

Founded in 1947, Interfaith Social Services is dedicated to improving life for South Shore families and individuals in need. Our unique approach relies on a team of staff, volunteers, donors and community partners who deliver compassionate, client-centered programs focused on hunger, mental health and emergency assistance.

Programs include:

- The Pantry Shelf
- HomeSafe
- New Directions Counseling Center
- Bureau Drawer Thrift Shop
- Seasonal Initiatives
- The Learning Pantry
- Harvest Helpers
- Career Closet

The impact...

Meet Stephanie...



Stephanie grew up here in Massachusetts. She joined the Marines, met her then-husband and started a family. He was a fellow Marine and they were both stationed in North Carolina. Unfortunately, it didn't take long for the relationship to deteriorate. The couple went to marriage counseling for years but she says he became physically abusive and she had to get out to protect herself and her children.

Stephanie took her four children, including her 6-month-old baby, loaded them up in a car and drove back to Massachusetts. A local homeless shelter helped her get back on her feet. She was certified as a CNA and got a job as a nurse technician at a large healthcare facility here on the South Shore. Then the rug got pulled out from underneath her again. The facility closed last year and Stephanie was laid off. During her search for a new job she decided to go back to nursing school. While caring for her four young children Stephanie has maintained a 3.8 GPA. In order to put food on her family's table she started coming to Interfaith's food pantry this past summer. Our volunteers gave Stephanie groceries and fresh produce; and they signed her up for holiday assistance.

This past Thanksgiving Stephanie's family carved a turkey and enjoyed a holiday meal provided by Interfaith's donors. This Christmas her kids opened gifts donated by some of Interfaith's incredibly generous supporters. Stephanie has encountered many road blocks during her journey to self-sufficiency, but she is well on her way. We are grateful that Interfaith Social Services was here to help when this young mom reached out for assistance. Stephanie represents the thousands of families just like her who depend on Interfaith's programs for assistance every year.



INTERFAITH'S FEED THE HUNGRY GALA WOULD NOT BE POSSIBLE WITHOUT A DEDICATED COMMITTEE OF COMMUNITY MEMBERS DEDICATED TO HELPING NEIGHBORS IN NEED.



FOR MORE INFORMATION PLEASE VISIT WWW.INTERFAITHSOCIALSERVICES.ORG

FEED THE HUNGRY GALA 2016 SPONSORSHIP LEVELS

PRESENTING LEVEL SPONSOR ► \$25,000

- Corporate Logo prominently displayed as a **Presenting Sponsor** on all Gala promotional materials, including: pre-event advertising, email blasts, invitations, lawn signs posted throughout the South Shore region, pre-event banners and signage, and more
- Logo featured on the Interfaith Social Services website for one year (30,000+ hits per year), with link to corporate website, and on the Feed the Hungry Gala website
- Featured in overall social media campaign and all event publicity
- Opportunity to create multiple corporate branded social media incentives/contests to increase publicity throughout the year
- E-Newsletter dedicated to Presenting Level sponsor's partnership with Interfaith Social Services
- Logo prominently displayed during the event in the program book, on banners, signage, and in digital presentation on various screens
- Exclusive media liaison assigned to facilitate introductions with journalists attending the event
- Special recognition from the podium at all Gala events
- Inclusion of corporate branded give-a-way items in gift bags
- Up to fifteen (15) tickets and reserved table

CHAMPION ► \$10,000

- Corporate Logo displayed as a **Champion Sponsor** on all Gala promotional materials, including: pre-event advertising, email blasts, invitations, lawn signs posted throughout the South Shore region, pre-event banners and signage, and more
- Logo featured on the Interfaith Social Services website for one year (30,000+ hits per year), with link to corporate website, and on the Feed the Hungry website for one year
- Featured in overall social media campaign and all event publicity
- Opportunity to create a corporate branded social media incentive to increase publicity throughout the year
- Logo displayed during the event in the program book, on banners, signage, and in digital presentation on various screens
- Special recognition from the podium at all Gala events
- Inclusion of corporate branded give-a-way items in gift bags
- Up to twelve (12) tickets and reserved table

HERO ► \$5,000

- Corporate Logo displayed as a **Hero Sponsor** on all Gala promotional materials, including: pre-event advertising, email blasts, invitations, pre-event banners and signage, and more.
- Logo featured on the Feed the Hungry Gala website for one year, with link to corporate website
- Featured in overall social media campaign and all event publicity
- Opportunity to create a corporate branded social media incentive to increase publicity throughout the year
- Logo featured during the event in the program book, on banners, signage, and in digital presentation on various screens
- Inclusion of corporate branded give-a-way items in gift bags
- Up to ten (10) tickets and reserved table

ACTIVIST ► \$2,500

- Credit as an **Activist Sponsor** on all printed Gala materials
- Logo displayed on the Feed the Hungry Gala website for one year, with link to corporate website
- Recognition in overall social media campaign
- Opportunity to create a corporate branded social media incentive to increase publicity throughout the year
- Logo featured during the event on banners, signage, and in digital presentation on various screens
- Inclusion of corporate branded give-a-way items in gift bags
- Up to eight (8) tickets — *special offer: reserved table for early bird activist level sponsors; limited availability based upon date of sponsorship commitment*

SUPPORTER ► \$1,000

- Credit as a **Supporter Sponsor** on printed event materials at the Gala
- Sponsorship recognition via event social media campaign
- Listed during the event on banners, signage, and in digital presentation on various screens
- Up to six (6) tickets

2016 EVENT UNDERWRITING SPONSORSHIPS

MOBILE BIDDING ► \$5,000

- Logo prominently displayed throughout the event and via the mobile bidding app

BAND & EVENT ENTERTAINMENT ► \$3,000

- Logo prominently displayed during entertainment portion of the evening; acknowledgement from the band during performance

INTERACTIVE GAME ► \$2,500

5 games available — sponsor all 5 for \$10,000

- Logo prominently displayed at the sponsored game and signage. Creative opportunities available for branding and prizes.

PROGRAM BOOK SPONSOR ► \$2,000

- Full page, color ad to be displayed in the inside cover of the program book

NAPKIN SPONSOR ► \$1,500

- Logo printed on cocktail napkins placed at beverage stations throughout the event

Double this sponsorship to have your logo printed on all cocktail napkins placed at food & beverage stations throughout the event

COAT CHECK SPONSOR ► \$1,000

- Logo prominently displayed on signage at the Coat Check

FEED THE HUNGRY GALA 2016 SPONSORSHIP REPLY

☐ **YES! WE WOULD LIKE TO BE A FEED THE HUNGRY GALA SPONSOR AT THIS LEVEL:**

EVENT SPONSORSHIPS

___ Presenting \$25,000
___ Champion \$10,000
___ Hero \$5,000
___ Activist \$2,500
___ Supporter \$1,000
___ Friend \$350

UNDERWRITING SPONSORSHIPS

___ Mobile Bidding: \$5,000
___ Band & Event Entertainment: \$3,000
___ Interactive Game: \$2,500 per game
___ Program Book Sponsor: \$2,000
___ Napkin Sponsor: \$1,500
___ Coat Check Sponsor: \$1,000

OTHER SPONSORSHIPS

___ Media/In-Kind
(Auction, Raffle, Event)
___ Custom / Other

☐ Although we cannot be a sponsor, we would like to purchase _____ individual tickets to the event at \$125 per ticket.

☐ Although we cannot be a sponsor, we would like to make a one-time gift of \$ _____ to support Interfaith Social Services.

CONTACT INFORMATION ►

COMPANY NAME: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

CONTACT PERSON: _____

PHONE: _____ EMAIL: _____

PAYMENT INFORMATION ►

☐ Our check made out to *Interfaith Social Services* is enclosed. ☐ Please invoice us for the donation.

☐ We would like to pay with: ___VISA ___MC ___AMEX ___Discover

NAME ON CARD: _____

CARD NO.: _____ CSC CODE: _____ EXP. DATE: _____

SIGNATURE: _____

OTHER WAYS TO DONATE TO THE EVENT ►

Donors providing in-kind donations valued over \$1,000 will receive: Two (2) tickets to the Gala, recognition in the overall social media campaign and on signage at the event.

☐ We would like to donate an item for the Auction or Raffle. ☐ We would like to donate 500 items for the SWAG BAGs.

DESCRIPTION OF THE ITEM(S) BEING DONATED: _____

RESTRICTIONS ASSOCIATED WITH THE ITEM(S) (INCLUDING BLACKOUT DATES, EXPIRATION DATE, ETC.): _____

ESTIMATED \$ VALUE: _____



PLEASE SUBMIT YOUR COMPLETED REPLY FORM BY... AUGUST 15, 2016 to receive maximum recognition of your sponsorship; **SEPTEMBER 15, 2016** to be recognized on the event invitation; **NOVEMBER 15, 2016** to be recognized at the Gala.

PLEASE RETURN FORM via mail to Interfaith Social Services, Attn: Feed the Hungry Gala, 105 Adams Street, Quincy MA 02169 or fax to (617) 472-4987. **IF YOU HAVE QUESTIONS, OR NEED ADDITIONAL INFORMATION**, please call Rick Doane at (617) 773-6203 ext. 17.

INTERFAITH SOCIAL SERVICES' TAX EXEMPT ID #: 04-2104853